

Transforming tourism

Transition to 2030: **Webinar**

Climate action planning
Oct 4th 13-14h UTC



Supported by:



based on a decision of the German Bundestag



Transforming tourism Climate Action Planning

Transition to 2030: **Webinar speakers**
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Rebecca Armstrong, Sustainable Travel Specialist, The Travel Foundation



Al Judge, Co-Founder & Managing Director of AliKats Mountain Holidays, France



Thierry Montocchio, CEO of Rogers Hospitality, Mauritius



Ali Shareef, Community Outreach Coordinator, Maldives Underwater Initiative, Six Senses Laamu



Arnfinn Oines, Social & Environmental Conscience, Soneva

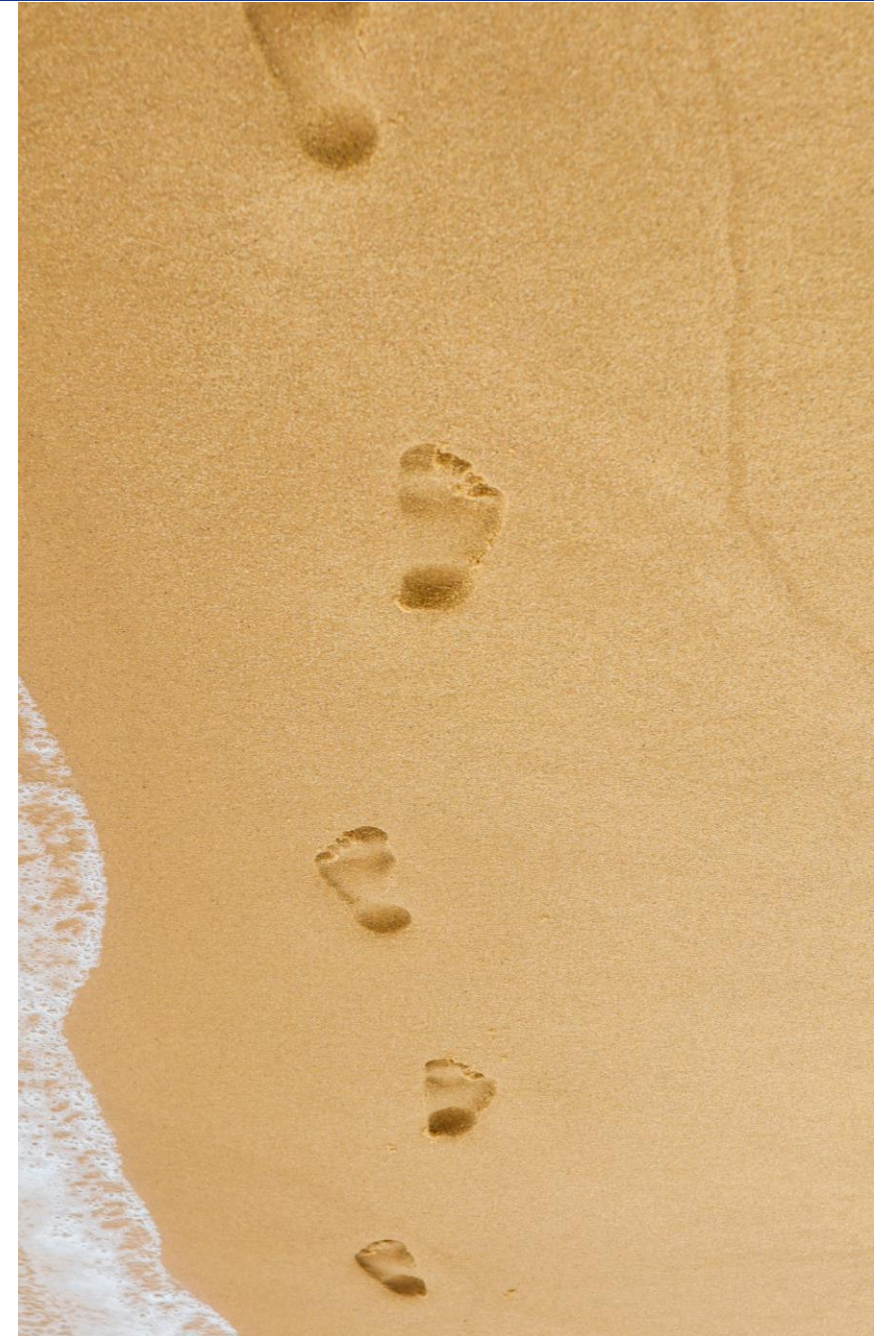
Climate action planning

Rebecca Armstrong
Sustainable Tourism
Specialist, The Travel
Foundation



Why create a climate action plan?

- ✓ Future proof your business
- ✓ Reduce operating costs
- ✓ Respond to tour operator/investor expectations
- ✓ Meet customers' demands
- ✓ Create a framework for action & to track progress
- ✓ Contribute to wider climate action in your destination, work with others and get support



01-12 NOV 2021
GLASGOW

COP26



Glasgow Declaration

Climate Action in Tourism

A global commitment to **halve emissions by 2030** and reach Net Zero as soon as possible before 2050.

Commit to **publish climate action plans** within 12 months of signing and implementing them accordingly.

Commit to **report publicly on progress at least annually**.



Caribbean Tourism Organization



Vanilla Islands
INDIAN OCEAN

BARBADOS



contiki



Future
OF TOURISM



ETOA



ACCOR HOTELS



Autoridad de Turismo de Panamá



Visit Scotland | Alba



DFW

DALLAS FORT WORTH INTERNATIONAL AIRPORT



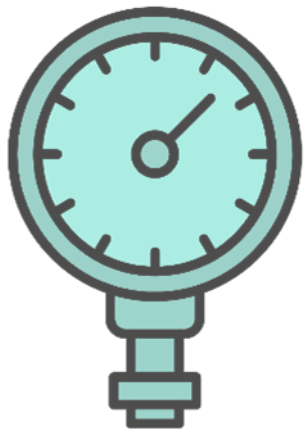
The five pathways of the Glasgow Declaration

-----**What to do**-----

-----**How to do it**-----

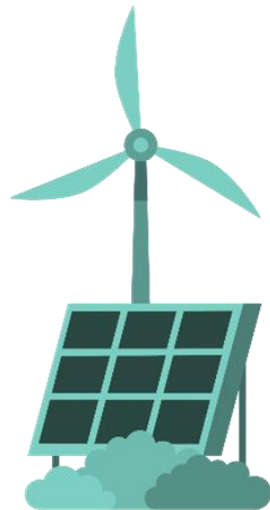
Measure:

Measure and disclose all travel-and tourism-related emissions



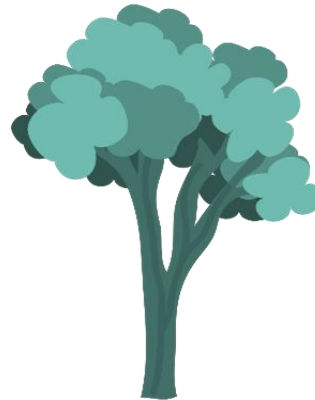
Decarbonise:

Set and deliver targets aligned with climate science to accelerate tourism's decarbonisation



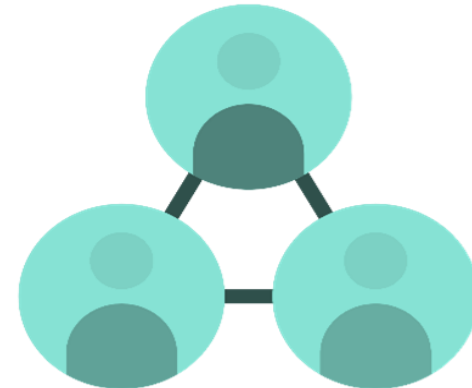
Regenerate:

Help visitors and communities experience better balance with nature



Collaborate:

Work together to ensure our plans are as effective and co-ordinated as possible



Finance:

Ensure resources and capacity are sufficient to meet objectives set out in climate plans



Measure

Scope 1

Direct from
owned /
controlled
sources

Bills

Scope 2

Indirect from
purchased
energy

Bills

Scope 3

Indirect value chain
e.g. purchased
products / services

Work with
suppliers +
measure /
guest uptake



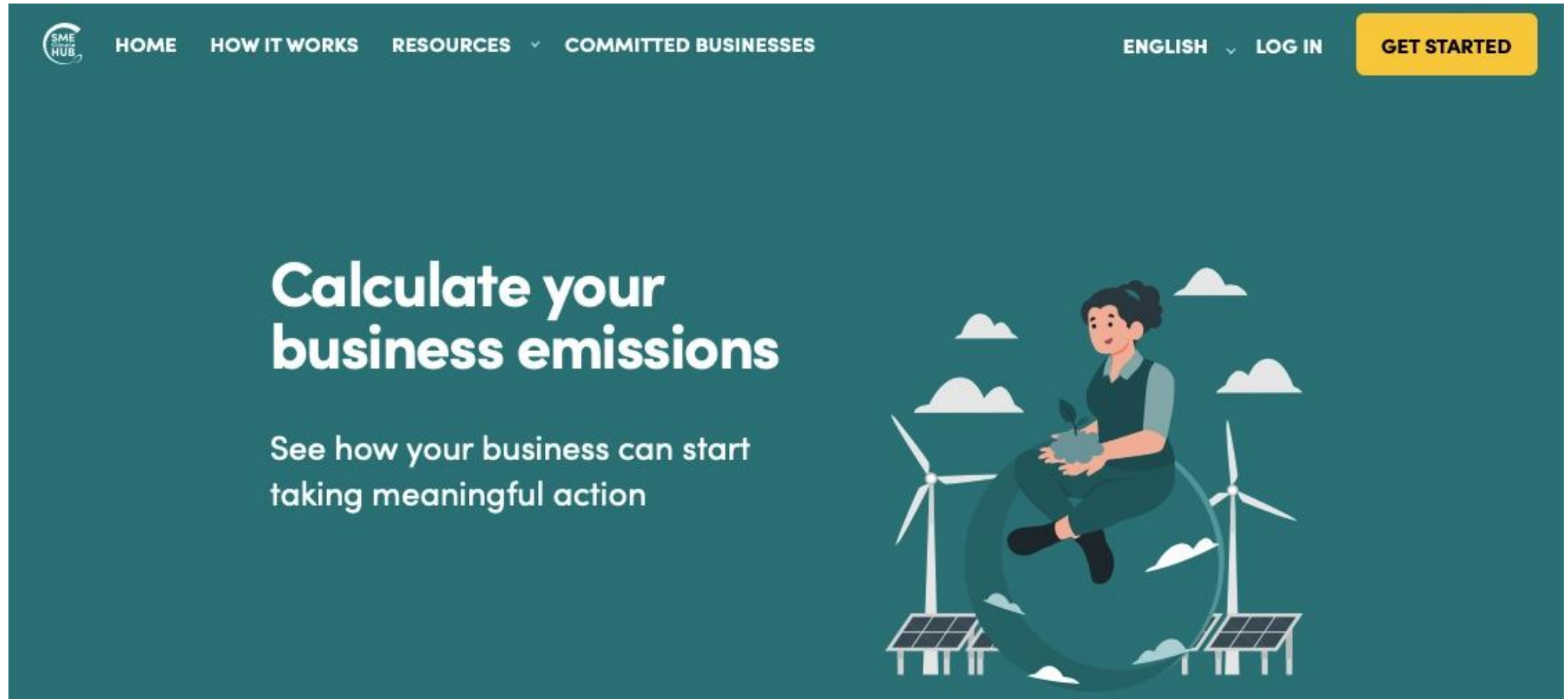
Remember: Start from where you are and make it manageable

Use the information to:

- Record your baseline
- Set targets
- Track progress
- Report and publicise results

A good measurement tool for small businesses: SME Climate Hub

<https://smeclimatehub.org/start-measuring/>



The image shows the homepage of the SME Climate Hub website. The background is a dark teal color. At the top left is the SME Climate Hub logo, which consists of a circular icon with 'SME' and 'HUB' inside. To the right of the logo are navigation links: 'HOME', 'HOW IT WORKS', 'RESOURCES' (with a dropdown arrow), and 'COMMITTED BUSINESSES'. On the top right, there are links for 'ENGLISH' (with a dropdown arrow) and 'LOG IN', followed by a prominent yellow button labeled 'GET STARTED'. The main content area features the headline 'Calculate your business emissions' in large white text. Below this is the sub-headline 'See how your business can start taking meaningful action'. To the right of the text is an illustration of a woman with dark hair, wearing a dark vest over a light blue shirt and dark pants, sitting on a globe. She is holding a small green plant. The globe is surrounded by stylized white clouds. In the background, there are two wind turbines and two solar panels, symbolizing renewable energy.

Decarbonise

- Changes in practice / efficiency measures
- Product / service changes
- New tech and equipment
- Behaviour change





**Looking
through
a
climate
lens**



Prioritising actions

Think about:

- Impact
- Urgency
- Capacity

Regenerate

- Support nature-based solutions
- Manage, protect, restore ecosystems (e.g. reforestation, ocean/reef conservation)
- Enhance destination
- Support climate adaptation



Collaborate

- Work with others in your destination
- Explore collective / bulk procurement opportunities
- Create local partnerships
- Work with suppliers
- Consider impacts on community / vulnerable or marginalised groups



Finance

- Ensure resources are sufficient to deliver planned actions
- Identify funding and revenue streams to finance climate action
- Work with others to maximise finance
- Advocate for / support development of fiscal mechanisms to accelerate transition



Your own climate action plan

- What do / could you **measure**?
- What are your business' biggest impacts?
- What are you already doing / what steps can you take now to **decarbonise**? (Remember the climate lens)
- What should you prioritise?
- How can you contribute to **regeneration**?
- Who should you **collaborate** with?
- How will you **finance** your actions?



Repository of tools and newsletters



In this edition

| | | |
|---|---|--|
| News Join the first Technical Session on 27th January 2022 and start implementing Glasgow Declaration commitments | Signatories As of 15 December 2021, 466 organizations from 78 countries have signed the Glasgow Declaration | Tools The Recommended Actions report by UNEP provides a starting point to prepare climate action plans |
|---|---|--|

[READ HERE](#)



Newsletter - December

Welcome to the first newsletter reporting on progress implementing the Glasgow Declaration.

The Declaration was successfully launched at COP26 with support from Launch Partners. The event was covered by over 400 news articles with a combined reach of 560 million. Since then, organizations have continued to build momentum and momentum has continued to build.

This regular newsletter is provided for everyone taking urgent climate action - it will share key updates, highlight signatory news, and introduce supporting resources and information.

Wishing all of you a wonderful festive season and happy new year, to working together to accelerate tourism climate action in 2022



In this edition

| | | |
|--|--|---|
| NEWS How to join the Glasgow Declaration Working Group: check out the Terms of Reference | IN FOCUS Interview with Secretary General of European Tourism Association (ETOA) | TOOLS Repository of tools and resources available to support implementing the Glasgow Declaration |
|--|--|---|

Newsletter - January to March 2022

Welcome to the second Newsletter reporting on progress implementing the Glasgow Declaration. This regular newsletter is provided for everyone taking urgent climate action in tourism. In this edition we share key updates, highlight signatory news, and introduce useful supporting resources and information.

More than 500 organisations, businesses and destinations have now signed the Declaration, with additional ones joining every week. Together they are uniting around a clear and consistent sector-wide message and approach to climate action for the coming decade in the tourism sector.

Throughout 2022, supporting mechanisms are being established to enable delivery of these commitments. In particular, support for measurement and planning is being prioritised. This edition of the Newsletter also provides further information on how signatories can contribute and advance climate action in tourism by joining the Glasgow Declaration Working Group.

[SUBSCRIBE](#)



Recommended Actions, Examples by Pathway

Supported by:     

www.oneplanetnetwork.org/programmes/sustainable-tourism/glasgow-declaration/tools-resources

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Outreach Coordinator,
Maldives Underwater
Initiative, Six Senses
Laamu**



**Arnfinn Oines, Social &
Environmental
Conscience, Soneva**



Al Judge

Based in Morzine, France

Co-founder & Managing Director of AliKats

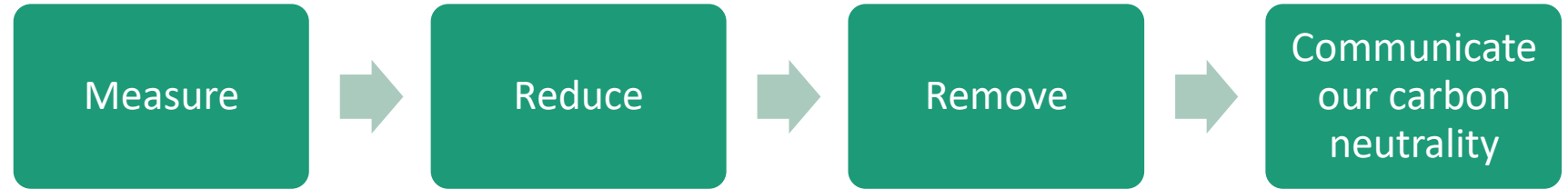
Co-Founder & Trustee of Montagne Verte

Co-Founder of Cafes Vorlaz

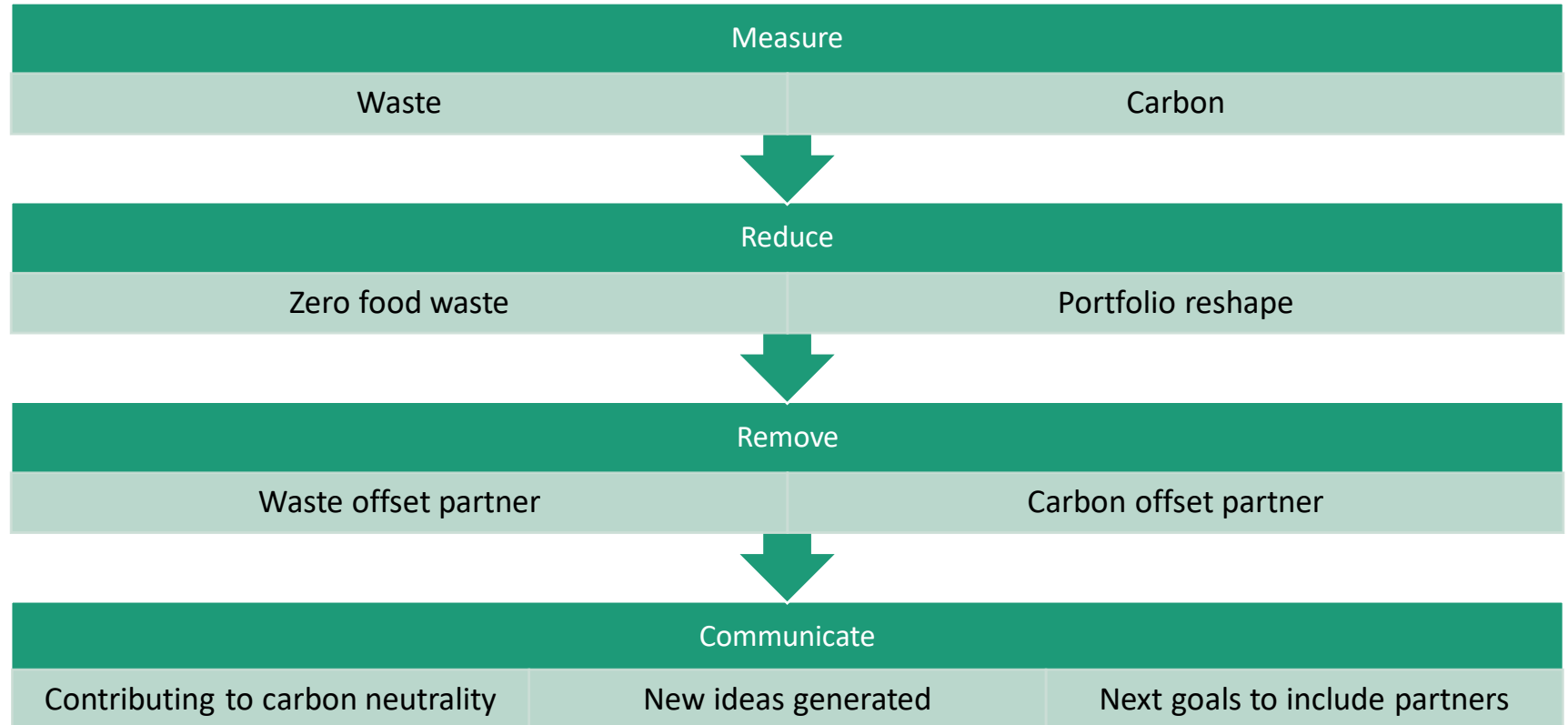


"Plans are useless, but planning is indispensable." Dwight Eisenhower

What we planned to do



What we actually did



Measuring

Calculate usage/consumption

Access to data is key

Don't let the perfect be the enemy of the good

Collaborate with your finance partners to get this data



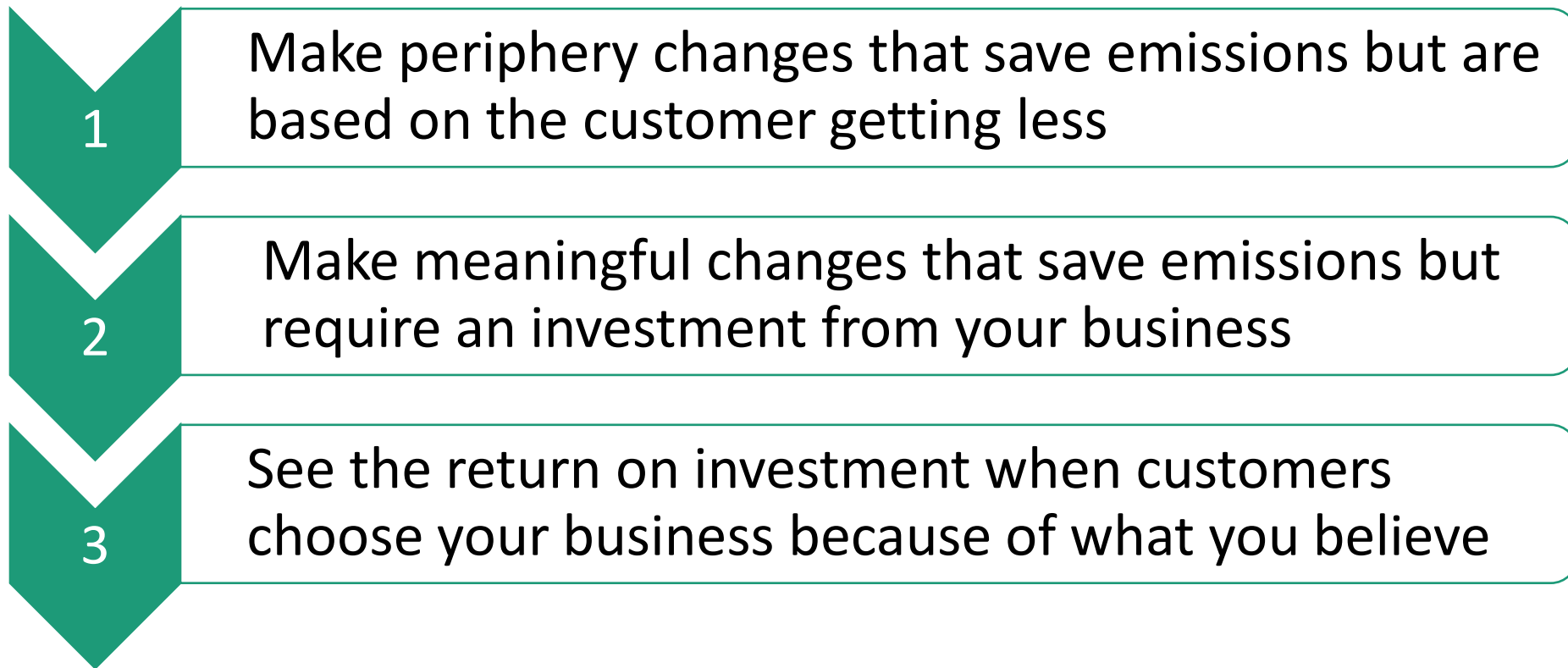
Calculate Emissions

This can be quite complicated so get some help!

Be methodical & transparent

Decarbonise

There is likely a 3 stage lifecycle to decarbonising your business



"People don't buy what you do, they buy why you do it" Simon Sinek

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now *for tomorrow*

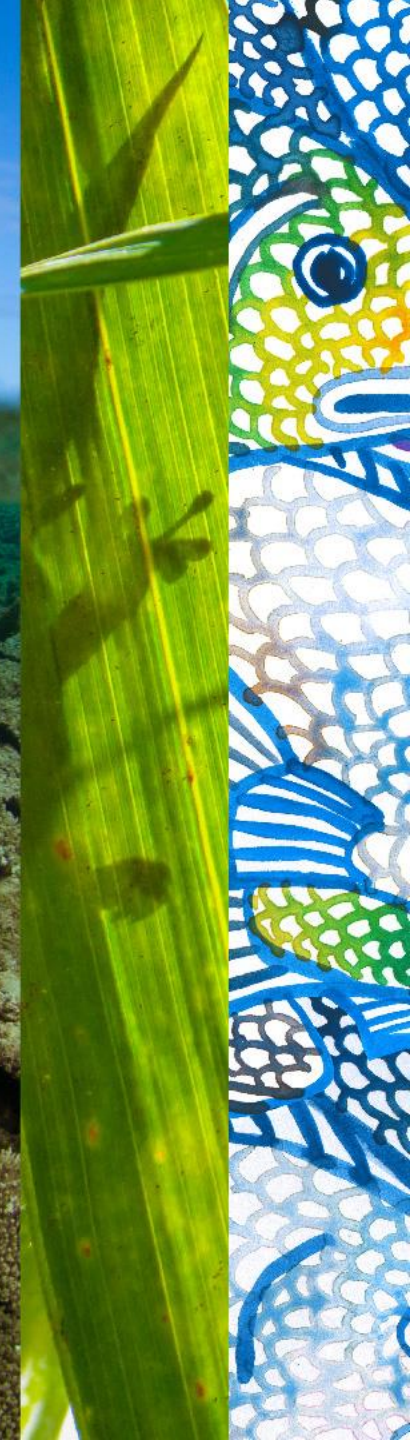
TOWARDS A RESPONSIBLE HOSPITALITY

Rogers *Hospitality*



**Embarking on a
transformation journey,
towards a new phase
with fresh perspectives,
renewed energy
& new commitments.**

Rogers *Hospitality*





OUR AMBITION

- Reducing our carbon emission by **-50%** by 2030
- Targeting carbon neutrality by 2050

Rogers *Hospitality*



OUR OBJECTIVES

- Be the choice of reference for sustainable & transformational holidays
- To reconcile biodiversity conservation, sustainable development and social inclusion

Rogers Hospitality

Following work with BCG Consulting Group, 4 Sustainable ventures earmarked as high potential opportunities which we are currently pursuing

01.

Renewable Energy Cluster

Renewables generation with
focus on solar, infrastructure &
energy efficiency services



02.

High margin Regenerative agriculture

Integrated diversification with
high-margin crops
(incl. view on supply chain
development platform)



03.

Nature Based Solutions & Carbon Credits

Project development and
services for reforestation
and habitat
conservation/regeneration



04.

Eco-tourism

Develop Bel Ombre (and
Mauritius) as a Sustainable
Tourism Destination





now *for tomorrow*

Towards A Responsible Hospitality

Rogers *Hospitality*

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MALDIVES UNDERWATER INITIATIVE by Six Senses Laamu

OUR MISSION

To lead the tourism industry in the Maldives through meaningful marine conservation efforts based on research, education and community outreach.

OUR VISION

A local and global community of marine stewards that will create a culture of positive action for our oceans in Laamu and beyond.



BLUE MARINE
FOUNDATION



OLIVE RIDLEY
PROJECT

Photo credit © Andy Ball

OUR HOME



#Protect Maldives

SEAGRASS



Why protect seagrass?

Nursery habitat for juvenile fish.

- 80% of all the fish recorded in 3 seagrass meadows in laamu are juvenile.
- 20 times more fish in seagrass meadows than sandy flats.

Protect shoreline.

- Root system trap sediment and raises sea floor.
- Seagrass leaves minimize wave energy.

Promote coral Reef health.

- Filters pathogens and sediment.
- Corals adjacent to seagrass are 50% less susceptible to diseases.

Fights climate change.

- Carbon sequestration.
- 40 x efficient in storing carbon than terrestrial forests.
- One hectare of seagrass produce 100 000 liters of oxygen per day.

Food Source.

- Primary food for green turtles (IUCN red list: EN).
- Green turtles eat 2kg of seagrass per day.



March 2012

Marine Biologists start to monitor seagrass on the West side

February 2017

Proposal to protect seagrass meadows

July 2018

A year review showed benefits of seagrass protection

February 2019

Dr. Paul York visited Six Senses Laamu to help establish a research project and hosted a seminar at Maldives National University

April 2016

Team find seagrass area has grown and monitor the East side (seagrass removal undertaken)

July 2017

Six Senses Laamu press release states we are protecting our seagrass meadows

August 2018

MUI launches survey investigating seagrass at other resorts

March 2019

World Seagrass Day- MUI and BLUE launch social media campaign
#ProtectMaldivesSeagrass



**ONLY 1-2 GREEN SEA
TURTLES
MAKE IT TO ADULT HOOD.**

**LET'S NOT TAKE AWAY THEIR
FOOD SOURCE.**

#Protect Maldives

SEAGRASS

Register your support for the campaign at
protectmaldivesseagrass.com



**SEAGRASS SUPPORTS
HEALTHIER CORAL REEFS.**

#Protect Maldives

SEAGRASS

Register your support for the campaign at
protectmaldivesseagrass.com



April 2019

MUI distributed a 'GM Guide' to convince General managers seagrass is an asset

May 2019

Ministry of Tourism officially endorsed #ProtectMaldivesSeagrass campaign

November 2019

Dr. Mike Rasheed and Dr. Mike Van Keulen visit Laamu to help conduct seagrass citizen science training with local communities and Develop MNSMN Protocols

May 2020

Ministry of Fisheries and Agriculture officially adopted MNSMN protocol as the standardised monitoring method throughout Maldives

May 2019

MUI released the first in-depth report investigating seagrass at Six Senses Laamu

July 2019

- 37 partner resorts pledged to protect seagrass
- That's 27% of all resorts in Maldives
- 910,196 m² of seagrass meadows protected under pledge

April 2020

MUI conducted second year of standardised monitoring of seagrass in Olhuveli lagoon



ONGOING

Annual seagrass monitoring around
Six Senses Laamu

Looking into the carbon storing capacity
of Maldives Seagrass?

Collaboration with Blue Carbon Lad,
to formulate a Carbon Caring Project.





THANK YOU!

To learn more about marine conservation and sustainability initiatives at Six Senses Laamu please contact:

Alea Laidlaw
Content Creator
alea.laidlaw@sixsenses.com

Philippa Roe
Head Marine Biologist
philippa.roe@sixsenses.com

To stay up to date with the latest news, events and visiting experts follow the Maldives Underwater Initiative and Six Senses Laamu on social media

@maldivesunderwaterinitiative



@sixsenseslaamu



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Arnfinn Oines, Social & Environmental Conscience, Soneva



Arnfinn Oines

Social & Environmental Conscience













www.soneva.com

    @discoversonewa

**Thank you
and Q&A**



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2030: **Webinar
speakers**

**Circularity of
plastic products in
the tourism sector**

Oct 7th 12-13h UTC



**Jo Hendrickx, Founder,
Travel Without Plastic**

Jo has worked with accommodation providers, excursion suppliers and tour operators since 2007 to implement sustainability strategies at a practical level. She founded Travel Without Plastic in 2017.



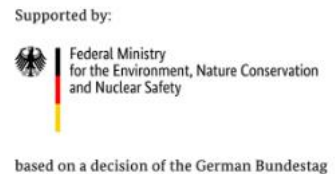
**Megan Morikawa, Global
Director of Sustainability,
Iberostar**

Megan drives scientific actions for Iberostar's Wave of Change movement. She brings a fresh perspective from her career in marine sciences and her PhD in Biology from Stanford.



**Ele Papapetrou, Hotel
General Manager, Atlantica
SuneoClub Sancta Napa**

Ele has almost 30 years of experience, working across multiple hotel management roles, including recruitment, guest relations, and General Manager.



Transforming tourism

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speakers

**Sustainable
food**

Oct 14th 13-14h UTC



**Caroline Baerten,
Co-Founder, Soilmates**

Caroline is the founding mother of the 'Soilmates' movement and the 'Heritage Bean Project' where she works at the intersection of botanical gastronomy, health from the soil up and ecology.



**Anna Drozdowska,
Brand Strategist and
Tourism Consultant**

Anna has over 20 years of experience creating award-winning projects for international brands and the tourism industry. She works worldwide to promote regenerative food tourism and sustainable food systems.



**Alessandro Galli, Senior
Scientist and Director,
Global Footprint Network**

Alessandro is a macro ecologist and sustainability scientist, with a passion for anthropology and human behavior. His research currently focuses on the sustainability of food systems, tourism and education.